

Nisha Aur Uske Cousins A new TV show on STAR PLUS

•Written by amit bachchan•

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Nisha Aur Uske Cousins A new TV show on STAR PLUS: With their new offering 'Nisha Aur Uske Cousins', Star Plus is bringing a relatable story of young India while showcasing the hitherto unexplored bond between Cousins; a relationship that forms the crux of everyone's growing up years. Cousins are your blood relations but at the same time they are the friends you keep forever, the ones you share your childhood memories and growing up angst with. It is this very relationship that will be highlighted in the show. Targeted to the youth, the show also effectively captures the differences of opinion and friction caused by the generation gap between the elders of the family and the youngsters, especially when it comes to topics like careers, relationships, lifestyle and fashion choices.



Based in a joint-family set-up in Jaipur, Nisha Aur Uske Cousins brings to the viewers a bunch of interesting motley characters who are relatable and real – whether it is the shy romantic geeky cousin, the beautiful attention-seeking cousin or the cousin who is the natural leader and who everyone looks up to – each character has been beautifully etched and detailed out. The show has a good mix of both fresh and veteran faces, led by Aneri who plays the role of Nisha and Mr V M Badola who plays the patriarch of the family and the grandfather of the cousins. They are ably supported by the other cousins Suketu (Parv Kaila), Dolly (Purvi Mundana), Kirti (Heli Daruwala), Jwala (Barbie Jain), Umesh (Meherzan Mazda) and Bunty (Nikunj Padaya) and

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the very talented Vivek Mushran and Pubali Sanyal.



While none of the cousins' fear dreaming big, their only terror is the fear of confronting the head of the family, Dadaji. The story revolves around how despite living in a patriarchal system, each one of them wants to break free to achieve what is unconventional and not stereotypical in a traditional family, which should surely resonate with today's youth.

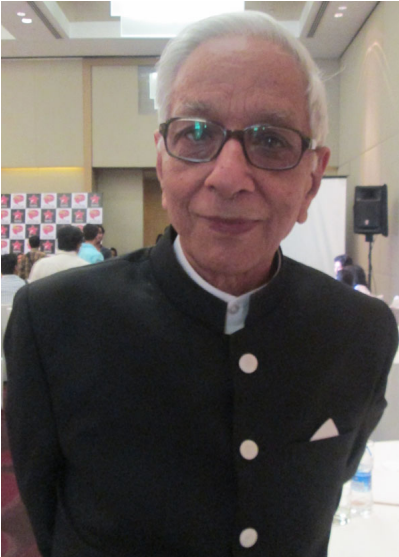


Mr. Nikhil Madhok, Sr. VP Marketing & Programming Strategy says, "In many ways Nisha and her cousins represent the Star Plus of today - young, energetic, wanting to break the mold and do something new. They respect Dadaji and their elders but don't always agree with their stereotypical views. The show not only captures the unexplored but extremely interesting dynamic between cousins, but also deals with issues of today's youth and their desire to challenge stereotypes"

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••The show will be a reality show, featuring Nisha and her cousins, who will be competing in various challenges. The show is expected to be a hit on Star Plus.