

Shreyas Talpades Poshter Boyz to be remade in Hindi

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Following the success of Shreyas Talpade's latest venture, Poshter Boyz, the actor turned producer is planning to make his Marathi venture 'Poshter Boyz' in Hindi to reach out pan India. The film has struck gold at the box office; receiving rave reviews both from critics and audiences alike. The movie which opened with a 167 screen release across the state has collected over INR 1.60 crore in its first six days itself, making it one of the largest openers of 2014 for Marathi cinema.

The movie benefited immensely from a very aggressive marketing campaign and strong word-of-mouth driven by a novel concept, original content and rib-tickling humour. Talking about it being remade in Hindi Shreyas said, "I am getting a lot of requests from my friends in media and Bollywood that I should make the film in Hindi so that people across India can enjoy it. I am thinking of making it in Hindi and let's see what happens,"

Commenting on the response his movie is getting, an elated Shreyas Talpade said, "We are overwhelmed with the response we are getting for the film. Our focus was to make an original, honest and clean family entertainer that would connect with the masses and are glad that our efforts have been vindicated.

Being produced under Shreyas Talpade's own banner Affluence Movies Private Limited, Poshter Boyz is directed by Sameer Patil and has been shot across real locations across Western Maharashtra. Other credits include Producer and Costumes by Deepti Talpade, Associate Producer Hadi Ali Abrar, story and dialogues by Sameer Patil, screenplay by Sameer Patil and Charudatt Bhagwat, and cinematographer by Pushpank Gawde.