

Its Atif Aslam for apna Akki

•Written by amit bachchan•

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They may be masters in their own fields but Atif Aslam has never lent his voice for apna Akki. And producer Ramesh Taurani gave Atif Aslam that exciting opportunity – to croon or Khiladi Kumar.

Shot on the pristine beaches of Goa, the heart-touching, melodious, romantic Tera Naam Doon features Akshay Kumar and Tamannaah Bhatia. Elaborates director duo Sajid-Farhad, “a special no-expenses-spared set was specially erected for Tera Naam Doon and the the entire song has been shot in slow motion.” Besides Astif Aslam’s melodious voice, it is the treatment and the production values that will add on to the song’s impact.

Atif Aslam is excited that “my voice was in sync with Akshay Kumar’s personality.” Akki returns the compliment. As for us, we see a hit combo that will make its mark and get oft repeated in Bollywood in the months to come...

More about the film... Comedy flick It's Entertainment starring Akshay Kumar and Tamannah Bhatia’s also boasts of stalwarts of humour such as Mithun Chakraborty , Johnny Lever, Prakash Raj, Sonu Sood, and Krushna. The storyline revolves around Akhil Lokhande (Akshay Kumar) and Entertainment (the dog), and how Akhil, who initially comes up with devious plans to knock off Entertainment to inherit a fortune, ends up sharing a bond with the animal.

Producer Ramesh Taurani says, "Akshay and Entertainment's interaction is the USP of the film and forms a crucial part of the storyline with the supporting cast adding to the dynamics. With has action, comedy, drama and even a dose of romance. It’s Entertainment is a fun, family movie which will be enjoyed by people of all ages." Produced by Tips industries Ltd and Jayantilal Gada’s (PEN), It's Entertainment releases August 8. Producer: Ramesh.S.Taurani,

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Creative producer Jay Shewakramani, Co-Producers Dhaval Jayantilal Gada , Kushal Kantilal Gada & Reshmaa Kadakia.