

## Anurag Basu, Vikramaditya Motwane and Baldev Khosa at Wassup!

Written by Amit Bachchan

Saturday, 02 March 2013 16:53 -

---



For all those who had appealed loud for an ‘encore’ at the end of last year’s festival, the first day of Wassup! proved to be just that and much more. The second edition of the suburb’s biggest cultural festival conceptualised by F5 Advertainment and powered by Itz Cash kicked off at Chitrakoot Grounds today, and going by the beginning, it is all set to take the city by storm in the next three days.

Inaugurated by Baldev Khosa, former actor and the longest serving MLA from Versova, the festive Friday kicked off with big names already, with film maker Anurag Basu and protégé Vikramaditya Motwane selected and guided 16 shortlisted contestants of a short film competition, the results of which will be showcased on the final day. Meanwhile, as Chef Amitabh Bhattacharya whipped up healthy fare in a demonstration, Manasi Manjrekar of the Rochester Institute of Technology, New York spoke on Concept Design and its real-world applications.



## Anurag Basu, Vikramaditya Motwane and Baldev Khosa at Wassup!

Written by Amit Bachchan

Saturday, 02 March 2013 16:53 -

---

Day II, i.e. Filmy Friday at Mumbai's headquarters of entertainment, Andheri promises to keep the energies flowing through more workshops, seminars and events on dance, cuisine and music. The personalities to watch out for are authors S Hussain Zaidi and Salil Desai, actor Kamalika Guha Thakurta and comedian Karan Talwar.

Elated with the successful jumpstart, CEO and founder of F5 Advertainment Mr Ajay Modgil shared, "Day one marks the beginning of the fest, and it's now time to see results of all the work put in by my team from the past weeks. Thanks to Abhishek (Bachchan) gracing us, we're off to a flyer!"

Caesar, of the popular Bollywood choreographer duo and co-founder of Wassup! Andheri too was excited: "That was a great start to the fest, which we've planned to be much bigger this year. I hope many more Mumbaikars get to experience it this weekend!"



Finally, young politician Dr. Siddharth Khosa too appeared excited at the end of Day I, saying "It was heartening to see my father (Baldev Khosa) inaugurating the fest. His lucky charm means that this phenomenon is bound to be a roaring success!"

Wassup! Andheri gives you a chance to view some of the rare and fascinating works by sculptors and artists from across the country. More than 15 large installations curated by Aura Art have been displayed on the grounds, and more than 50 paintings, sculptures and photographs are adorning the Gallery section. Works of renowned artists like Arzan Khambatta, Sangeeta Singh,

## **Anurag Basu, Vikramaditya Motwane and Baldev Khosa at Wassup!**

Written by Amit Bachchan

Saturday, 02 March 2013 16:53 -

---

Manasi Manjrekar, Avantika Mathur, Chandrakant Ganacharya, Prakash Bal Joshi, Amisha Mehta, Sunil Deore, Sanjay B Nikam, Manoj Das, Rohan Sonavan name a few, are exhibited this year at Wassup! Andheri.

Staying true to the 'festival' label, the event is also a milieu of the choicest of foods, from Chinese and Indian to cup-cakes and frozen yogurts. The kids attending Wassup! Andheri too aren't likely to find a dull moment, with specialised workshops being held for them every day. And as for their moms who would meanwhile want to splurge, the venue's 'Bazaar' section is a big pull; its jewellery, handicrafts and appliances sections being pretty crowded today.