Rohan Marley with Boman Irani at the House of Marley launch , On this day of love, Rohan Marley along with The Light of Life Trust will host a charity gala where the House of Marley will be auctioning a range of earth-friendly, innovative audio electronics and lifestyle products, where all of the proceeds raised at the event will go towards The Light of Life Trust that works for the development of underprivileged communities through education, empowerment and employability.

The House of Marley was created from the belief in Bob Marley's vision of "One Love," offering a range of earth-friendly, innovative audio electronics and lifestyle products that adhere to the Marley family core values: equality, unity, authenticity, sustainability and charity. The House of Marley donates five percent (5%) of its annual profits to 1Love.org. In India, 1Love.org has partnered with The Light of Life Trust to provide charitable contributions at a local level.

Speaking about this association with The Light of Life Trust, Bob's Marley's son Rohan Marley says, "My father believed in a better world and his values still ring true for today. 1 Love.org represents my father's vision, as we bring it to a new generation. This is the reason why we are committed to investing in local charities, such as Light of Life Trust, that are doing a great job in India."

Villy Doctor, Founder Trustee, Light of Life Trust say, "1 Love.org, the Bob Marley Foundation has chosen LIGHT OF LIFE TRUST to be their Indian NGO partner, to provide support and contribute to the cause of the underprivileged in our country. It is indeed a great joy to be celebrating the launch of Bob Marley Mission in India with an enchanting evening of music, love and charity. Let us all on this Valentine's Day open up our hearts to extend our love to one and all who need our support."

The House of Marley products are made of sustainable materials, without compromising on the superior quality of sound and design. Bringing them to the Indian terrain and putting together this entire evening is Focal Audio Systems Pvt Ltd., who are also the sole distributor of House of Marley in India.

DJ Whosane, one of the most sought after DJs in India will be present spinning some lively tunes which he describes as "Madjic!"Come and join us in this celebration of oneness through love and help us to light up the lives of millions who live in poverty and darkness. Looking forward to your passionate participation for the cause.