the music launch of the Romantic Suspense film of the year ‘Bloody Isshq’. The launch was held pool side at a suburban hotel. The chief guest of the evening was none other than the superstar of yesteryear Jeetender Kapoor who unveiled

the music CD along with the leading cast Akash, Shilpa Anand and Mukesh Tiwari. Also present to enlighten the evening were Ravi Kishen, Kunal Singh the co producer, Ashok Bhadra, the man with the experience of more than 150 Bengali films is debuting in Bollywood with his melodious music and choreographer Ganesh Acharya.

With more thriller films releasing this season ‘Bloody Isshq’ promises to captivate the interest of the audience with its mysterious love story. The film revolves around the leading cast and has been shot in the beautiful locales of Bangkok. The film showcases the love trap which Akash throws for the two leading ladies of the film. The love mystery unravels as destiny has something else planned for Akash. The film is written by Aroti Bhattacharya.

The story progresses with the songs of the film which are penned down by Kumaar. The most catchy of them being Falsafa which is sung by KK. Item song Danger Hai Laila in the voice of Sunidhi is picturised on South sensation Daisy Shah will spread like viral in air also to mention Baadalon ki hai Saazish a duet romantic number by Sonu Nigam and Shreya Goshal will be a

sure shot chart-buster Ajab hai ye Zindagi by KK, Jaanam by Sunidhi and Hawa Lagi hai by Javed Ali and June Banerjee are equally charming to the ears.