

## Honey Singh' Brown Rang has topped on YouTube

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The most popular Punjabi rapper Honey Singh's new video 'Brown Rang' from the album International Villager has clinched the top spot in the list of Youtube's most watched videos of 2012 in India. The video has more than 90 lakh hits on Youtube. According to YouTube, shares, searches, likes and responses are also taken into account along with views while selecting the most watched video of 2012.

“This year, we looked not just at views, but also shares, searches, likes and responses to identify the 10 videos that everybody was talking about in 2012. On YouTube people don't just view a popular video, they remix, share, and parody, building a fan community that extends far beyond the watch page. We took all of this into account to ensure we truly captured the water cooler moments of the year,” YouTube said in a press release.