

## RIO 2 Bags 2 Biggest Animation Opening of all time

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The hugely anticipated animation sequel RIO 2 which released on 11th April has garnered the 2nd biggest opening for an animation of all time, including Bollywood, after Ice Age 4!!

The fun family entertainer bagged RS 5.7 Crores gross (4 Crores net), more than twice the opening of Rio 1 and the 3rd biggest opening for 2014 for any Hollywood film!!!

Thanks to the tremendous word of mouth and positive critical acclaim, Saturday showed a jump of more than 100% over Friday, with a further jump of 50% on Sunday!!

With the exams over and summer vacations begun, families and youth alike are flocking theatres to catch RIO 2.

Rio 2 brings back the lovable, eccentric characters from the 1st part in an even wilder, rib tickling and more colorful adventure with all-star voice cast, led by Oscar nominees Anne Hathaway and Jesse Eisenberg, Oscar and Grammy®-winner Jamie Foxx, acclaimed musical artist will.i.am, funnyman Tracy Morgan, Oscar nominee Andy Garcia and Grammy winner Bruno Mars!! And if you are a true Bollywood fan, then Rio 2 in Hindi has our very own B-town icons Sonakshi Sinha and Imran Khan as the Hindi voices for Blu and Jewel!

So go book your seats today and enjoy with your loved ones the most enjoyable family film of this year!