

Yaariyan Box Office Report 18cr

•Written by Administrator•

••Monday•, 13 •January• 2014 00:27• -



Yaariyan Box Office Report 18cr "Yaariyan" was not expected to score at box office but we predicted its weekend business to be around 15 cr nett weekend and that is what happened. Film actually surpassed that too and managed healthy total beating its fancier rival "Dedh Ishqiya" at box office.

"Yaariyan" dropped on day two but that was expected as film had limited appreciation. Film dropped by 20% or more almost across the board and thus collected only 5.20 cr nett on Saturday after super 6 crnett plus Friday. Film further added 6.50 cr nett on Sunday taking weekend total to 18 cr nett.

Film had COP of 9 cr and P & A around 10 cr which means total budget of 19 cr. Film has recovered 7-9 cr from satellite and other revenues and it seems that it will do business of 30 cr minimum from herelifetime and that takes film to the hit zone for sure with share of 15 cr approx. It seems that we have first hit of 2014!

This is a good result for such small budget film and it is heading for hit status.

Domestic Collection

1st Week

Friday.....06.30 cr

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Saturday.....05.20 cr

Sunday.....06.50 cr

Total Domestic Collections.....18.00 cr