

Ajay Devgn, Tamannaah and Sajid Khan to unveil the trailer of 'Himmatwala'

•Written by Amit Bachchan•

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The much talked about Sajid Khan's "Himmatwala" slated to release on 29th March 2013 has already grabbed eyeballs thanks to its innovative and dhamaaka first look

(The highly publicized flashback to the 80's era with the live orchestra recording of one of the songs) plus the Mahurat of the film going live on YouTube for the 1st time in Indian film history. Well, continuing this trend, the makers have now decided to go a step ahead in surprising the audiences by launching the theatrical trailer of 'Himmatwala'

The trailer will be launched on 24th January, Thursday in a complete 80's style by Superstar Ajay Devgn, Tamannaah and Director Sajid Khan along with Producers Ronnie Screwvala (Disney UTV) and Vashu Bhagnani (Puja Films). Also present will be Siddharth Roy Kapoor, Managing Director, Studios, Disney UTV.

"Himmatwala is set in the 1980's and when we were planning the trailer launch, we decided to launch it in a theatre that was popular and is now reminiscent of the 80s to give the event a complete retro feel. We are very excited about the trailer launch and people will relive the 80's with this Sajid Khan's forthcoming entertainer," says Shikha Kapur, Executive Director, Marketing, Studios, Disney UTV.

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Well, looks like this will be one electrifying film to watch out for!