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The film Vishwaroop was facing a tough competition with Vishal Bhardwaj's 'Matru Ki Bijlee Ka Mandola' and also the cinema owners showed a strong objection on veteran actor Kamal Haasan's decision on premiering the film on DTH Platform. The original plan was to release the movie in DTH platform on January 10 and January 11 in theatres, but now it was stated that the revised dates will be announced later.

"In-line with the postponement of the release date of the movie Vishwaroopam [Tamil & Telugu]/Vishwaroop [Hindi] across theaters and on the DTH platform by Rajkamal Films, we have stopped taking bookings for the movie premiere," said Shashi Arora, CEO- DTH/Media, Bharti Airtel. However, Kamal Haasan remained unavailable for any comments. But Salil Kapoor, COO, Dish TV also confirmed that the company has received a communication from Rajkamal Films saying it is reviving the plan, and the release, both in DTH and theatres, has been postponed. "We are waiting for more clarity, since no reason was stated," he said.

The movie has created one more confusion in Chennai. While advertisements in newspapers have stated that bookings in theatres will start from January 8, all the theatres have turned down Haasan's fans that went to theatres and tried booking online.

With so much 'Negativity' surrounding the film, We only hope Vishwaroop becomes a 'Hit' whenever it releases.