

Was Balaji Telefilms not interested in Kamal Haasan's Vishwaroop?

•Written by Faisal Saif. •

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Kamal Haasan's Hindi-Tamil bilingual film Vishwaroopam was always in the news for some or the other reasons. When the film was launched, The director of the film was replaced by Haasan. Sonakshi Sinha backed out of the film at the final hour. There was also an undigested 'Fake' news that circulated in the Press and Media (By Mr.Haasan's PR Strategy, Maybe) about famous Cannes Film Festival bending it's rule to screen Vishwaroopam (Along with Kamal Haasan's official quotes). When contacted the Cannes people about it, they didn't seem interested in replying back.

After getting hugely delayed, Vishwaroop is finally seeing its release date on January 11th 2013. The film (Hindi Version) is being distributed by Ekta Kapoor's Balaji Telefilms. The only competition Vishwaroop has is Vishal Bhardwaj's 'Matru Ki Bijlee Ka Mandola' which stars Imran Khan, Anushka Sharma and Pankaj Kapur. But according to the spokesperson and CEO Tanuj Garg Of Balaji Telefilms, Kamal Haasan is very keen to release his film on the said date. Sometimes back, Kamal also quoted in Press and Media (Confidently) "I am not looking for a footprint in Hindi cinema anymore."

On the other hand, Sources say that Ekta Kapoor is leaving no stone unturned to promote Vishwaroop in North India. Some sources also claimed since Kamal Haasan does not have a pull in the North Belt especially among younger generations, Vishwaroop might face tough times by Matru Ki Bijlee Ka Mandola. More recently, Tanuj Garg also said in a Tabloid "They (Jeetendra and Kamal Haasan) are very close. Although we haven't really released outside films (out of Bollywood) till date, given our relationship with Kamal and our regard for him, we

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are releasing Vishwaroopam." By this statement from the CEO, One can only assume that Balaji Telefilms is forced under a 'Relation' to release this delayed venture which sounds very much similar to Arnold Schwarzenegger's 'True Lies' and every other 9/11 Terrorism-Based films.

All i can say here is, let the Friday speak the best for Vishwaroop. Going by Kamal Haasan's last 09 Years Filmography (In Hindi and Tamil both), the respected actor desperately needs a 'Hit'.