

Gauhar Khan shoots bridal wear by Mumbai fashion designer Umair Zafar.

•Written by Faisal Saif•

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Bridal wear is the dream outfit or the dream costume for every girl who hopes and prays for her Cinderella moment when she will be the queen of all she surveys.

Till about a few years ago, the heavier the outfit in terms of weight and the more the embroidery and embellishments and heavier the fabric, the more exquisite and expensive it was considered to be. Brides of yore wore outfits weighting almost 25 to 30 kilos and had a train of bridesmaids to help them with their outfit.

Now the trend is changing gradually particularly in the modern city weddings. While the look and feel has to be heavy with artistic embellishments, the trend is moving towards minimalism with more focus on cuts and styles and designs with a focus on silhouettes and traditional insignias which can be repetitive for outfits for other related events with the wedding. The bride of today is looking for an individualistic logo like design which can be replicated over other outfits worn for related events. Says Umair Zafar, "The bride should look well-dressed but not over done."

Umair Zafar recently showcased a bridal outfit worn by actress Gauhar Khan in which the look is suggestive of a very heavy outfit but it has a light weight brocade fabric which is durable and

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very wearable even in the hot, blazing summer sun. "Embroidery is the essence of this outfit with minimal and focused embellishments with traditional bridal colours in a balanced proportion," says Umair Zafar.