

Satish Kaushiks Dead End wins \$15 000 in Seoul

•Written by amit bachchan•

••Wednesday•, 30 •July• 2014 23:02• -



This one-of-a-kind event brings the international film and media community to New York City to advance new projects and support the future of storytelling by nurturing the work of both emerging and established independent artists and filmmakers. Through the Project Forum, creatives connect with the financiers, executives, influencers and decision-makers in film, television, new media and cross-platform storytelling that can help them complete their latest works and connect with audiences. This one-of-a-kind event takes place September 14-18, 2014 at Lincoln Center supporting bold new content from a wide variety of domestic and international artists. And Dead End has found place in the coveted few from entries coming from world over.

After winning HAF at Hong Kong, Dead End scores in Korea. The script is making its rounds in The Network of Asian Fantastic Film (NAFF) countries and makes yet another mark by winning the best script at Seoul at Bucheon International Fantastic Film Festival (Pifan),

Dev Benegal's pitch for a dark comedy "Dead End" was named as the best project at the Network of Asian Fantastic Films. The Bucheon Award is worth \$15,000.

Dead End is The story of a man who is declared as dead by a shady government department and has to take extreme measures to prove that he is alive. The script is written by Dev Benegal and Sarat Rao and is to be produced by Satish Kaushik Entertainment and Benegal's August Entertainment. Satish Kaushik will play the main lead.

Satish Kaushik's Dead End wins \$15 000 in Seoul

•Written by amit bachchan•

••Wednesday•, 30 •July• 2014 23:02• -

Talking about the win Satish Kaushik said, "The project has been garnering positive response and now with two awards in its kitty and a cash prize win we can look at kick-starting pre production. Dead end will see one of the most successful complex cross country funding and I'm sure it will firm up India's position in the global cinema market. I have always believed that cinema has no language and Dead End has proved it so. A simple village folk from India has now known to all top notches in the cinema circuit. Who could even imagine of such a scope? I had the rights to the story. Dev and I developed it and I want him to direct this project as well".

After the win at HAF and NAFF, the script has garnered interest from world over. Satish Kaushik has been in talks with The Weinstein Company and the legendary Karl Baumgartner's partners. Enquiries has been trickling down from countries from Germany, France, Japan, UK, South Korea, Singapore, Taiwan and US have queued up to meet Satish and Dev to lap up the project.

The project is up for funding and will be developed as an international venture. It will release world over as the story caters to international sensibilities and a wider audience beyond India.

The NAFF project platform is a successful market to the Bucheon International Fantastic Film Festival (Pifan). Now in its Eighteenth edition the festival has not only made a mark in Korea but also on the global map. This year It hosted 27 local and Asian projects, welcoming 259 executives to 449 formal one-on-one pitch meetings