

Alia Bhatt and Arjun Kapoor most searched emerging stars online

•Written by amit bachchan•

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India's crazy love for Bollywood stars, movies, and songs is a celebrated and known fact. With the entry of fresh talent and dynamic performances over the last year, Bollywood buffs across the country have been extending their support to the stars of tomorrow. While some are new to film fraternity, the others hail from filmy homes and have grown up in Bollywood.

Starry kids including the likes of Alia Bhatt, Shraddha Kapoor, Arjun Kapoor, Varun Dhawan and Tiger Shroff are leading searches on Google. Although filmy background gives them a clear edge, the other non-filmy newbies on screen including Sidhartha Malhotra and Ileana D'Cruz have made their way to fans' hearts with their performances and talent.

An analysis of recent searches on Google (Google Search trends) takes a look at the popularity of these stars among the fans online.

Mahesh Bhatt daughter Alia Bhatt's dream launch in Student of the Year followed by blockbusters movies including Highway and Humpty Sharma Ki Dulhania has gained a lot of interest online as she leads search interest among fans for emerging stars.

Aashiqui 2 fame Shraddha Kapoor with her compelling performance in Ek Villian has also grabbed continuous attention from fans online. Interestingly their standing remains too close as the two continue to work hard to maintain their fast growing fan base. Among those with no starry backgrounds, Ileana D'Cruz stood out of the crowd with high interest witnessed online.

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Among the male stars, young, energetic Bollywood actor Arjun Kapoor is the latest on the block attracting huge search interest online. With he made his debut in 2012 with Isaqzaade, he took on the spotlight with his blockbuster hit 2 States this year.

Sidhartha Malhotra's journey with his charming performance in Student of the Year & Hasee Toh Phasee to the thrilling Ek Villian has been followed closely by his fans. The actor has shown steady and charismatic performances that are driving searches online.