

T-Series Hate Story 2 has hit the jackpot within three days

•Written by amit bachchan•

••Tuesday•, 22 •July•, 2014 04:03• -



The revenge-thriller starring Surveen Chawla, Jai Bhanushali and Sushant Singh has netted Rs.15.85 crore since Friday.

According to trade analyst, Taran Adarsh, Hate Story 2 weekend figures stand - Friday Rs.5.46 crore, Saturday - Rs.4.74 crore and Sunday - Rs.5.65 crore. Total: Rs.15.85 crore nett.

The chartbuster songs, promos and some aggressive marketing by T-Series made the film super hot. The small budget movie with debutant stars and director was made on a small budget of 11.5 crores including the advertising and promotion cost. On the first weekend itself the film has recovered its cost leaving aside the satellite rights and music.

Directed by Vishal Pandya, the film garnered favorable reviews from the critics and now the box-office collection shows the public liked it too.

Taran Adarsh tweeted "Hate Story 2 emerges a winner!"

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After delivering the fourth hit in a row, Aashiqui 2, Yaariyan, Bhoothnath Returns and now Hate Story 2, producer Bhushan Kumar says, “I am glad that our movies are accepted and liked so much by the audience. It feels great to get such figures in the first weekend itself and adding one more hit to your kitty.”