

Daawat E Ishq trailer to be launched at an iftar party

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••Saturday•, 05 •July• 2014 07:00• -



The Aditya Roy Kapur and Parineeti Chopra starrer, Dawat-e-Ishq is all set to launch the trailer of their film.

The trailer, which will be launched during the month of Ramzaan, will have a special theme attached to the big event. The team of the film has planned to do the trailer launch event at an Iftaari party.

This event will also mark Bollywood's first Iftaari party.

As a production house, YRF plans their events in a special way each time. Dawat-e-Ishq, which is a Muslim social and it also revolves around food and romance, was just appropriate to be launched in this fashion. The film has extensively been shot around Hyderabad and Lucknow. So, the event will have a variety of delicacies including the special items which are there at an Iftaari.

The trailer will be launched on July 7.