

Why did Dawat E Ishq shift release

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••Saturday•, 26 •April• 2014 02:34• -



With the release date of Aditya Roy Kapur - Parineeti Chopra starrer, Dawat-e-ishq shifting to September, everyone wonders why the change?

However, the real reason for the date to shift is that the producer Aditya Chopra felt the need to add a couple of songs more to the film.

The producer after watching the cut of the film realized how interesting the film has turned out to be which has only increased the potential of the film.

The film is no less than a huge YRF production and they want to leave no stone unturned with regards to this film. And since additional shoot would consume some time now, they were of the opinion to push the release

Also Sept 5 is a lucky date for YRF with Mere Brother Ki Dulhan and Shudh Desi Romance releasing on the same weekend.