

## Salman Khan to fund NGO across Cities

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••Thursday•, 09 •January• 2014 01:13• -

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Salman Khan has made a unusual request to the production house distributing the film (Eros).

Salman Khan wants to contribute to a reliable NGO when he is visiting for a promotional visit to a city.

Starting with Nagpur, he would contribute anything between 3 Lacs to 5 Lacs depending on the size of the NGO in every city.

Entire amount would come out from the marketing budget. What's interesting is that the amount is coming out from savings as in Eros would have hired a charter, Salman is travelling commercial. He is taking minimum people with him. So it's an amount that would have be spent anyways.

Salman Khan's interesting idea comes from the central thought of the film. The theme of the movie is everyone should help one person and they would help others.

Following the same rules in his real life too, Salman has taken this initiative. Salman Khan is coming to theatres after a very long gap of a year