

Madras Cafe Box Office Report

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Madras Cafe Box Office Report "Madras Cafe" released today in middle of good reviews and not with much expectations at box office. movie is released across 1050 screens out of which not many single screens due to niche urban content. movie started slowly across the country though was better in north especially in Gurgaon and Delhi. Movie is better in multiplexes with 30% occupancy and should grow well from evening onwards. movie will depend on word of mouth and should score heavily in metros. Movie is a mid budget affair and needs good weekend as movie has one week to perform before another big budget multi - starrer "Satyagraha" will hit screens next Friday. As per early trends, movie should target 3.5-4 cr nett day one as that will give movie good chance for decent weekend and it looks possible. Good content will be tested again after "Bhaag Milkha Bhaag".