Written by Faisal Saif
Monday, 07 January 2013 14:55 - Last Updated Tuesday, 08 January 2013 14:13

From spreading a 'Fake' news about the famous Cannes Film Festival bending it's rule to screen Vishwaroopam, To the latest on-going distributor's fight, The PR Strategy and Team of veteran actor and once a star (In North-India) Kamal Haasan has tried their level best to create a buzz about the actor's upcoming film Vishwaroop, But were unsuccessful.

The latest that is hitting media's door is Actor Kamal Haasan on Sunday lodged a police complaint stating that he had been threatened against releasing the movie ‘Viswaroopam’ in DTH format. Kamal lodged a complaint with Additional director general of police (Law and Order) T K Rajendran. He alleged that calls threatening to circulate pirated DVDs and cut power supply to theatres screening the movie were made to him. I really have no idea why someone would get so upset if a Producer wants to release the movie on any format? The film is already facing a tough competition with Vishal Bhardwaj's 'Matru Ki Bijlee Ka Mandola'. It is also been heard that there were no distributor's interested in releasing the film in North India due to the lack of pull on Kamal Haasan's name. The Balaji Telefilm's CEO also issued a statement where he said Balaji Telefilms is releasing an 'Outside' (Non Bollywood) film only for the respect of the actor.

In the Vishwaroop Press-Meet's (Which is available on YouTube), Kamal Haasan can be seen giving some (Trying-To-Be) provocative speech as in This Film doesn't try to hurt Islamic sentiments etc. Still, The actor failed to receive any reactions from any 'Islamic' parties. In his complaint, The actor said that he had mentioned the names and numbers of those who threatened him.

Oh please! As if we were born yesterday. Friday (January 11th) will decide the fate of 'Vishwaroop'.