

Ritesh and Farhan were keen to open the preview theatre

•Written by Amit Bachchan•

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Ritesh Sidhwani and Farhan Akhtar have opened a private preview theatre in Santacruz. Both wanted to time it to open with their big release as producers of Talaash. Unfortunately work has not yet got completed and screening would be able to start only next week.

Excel Entertainment is having a very big release after Shahrukh Khan Don 2, after almost a year.

Both were keen to have the plush private theatre open for all by Wednesday of the release however few things have led to its delay and would be available for viewing after a week.

Situated in suburban hub it's a very luxurious and intimate theatre with plush seats and state of the art technology. It will be the best theatre in suburbs, would be very high end.

Earlier suburbs used to be a hub of preview theaters, now we have only have ketnav or one of the multiplexes. Usually all film screenings happen at Filmcity as the picture quality and sounds is awesome. However with this preview theatre we are very sure that Ritesh and Farhan would get a lot of requests to open or lend their property to others for preview.

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Spokesperson of Excel Entertainment says "Ritesh and Farhan were keen to open the preview theatre called Lightbox before the release of Talaash. Work has been going on for almost a year to get the state of the art theatre opened in suburbs. Unfortunately it gets operational by tom.