

## Viveek Oberoi at Kirthi Rathore grand finale at India Kids Fashion Week

•Written by amit bachchan•

••Monday•, 20 •January•, 2014 06:55• -

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One of the most eagerly awaited fashion events took off with a fabulous start in Mumbai at the Lalit Intercontinental on 18th Jan. After two years of its conception, the second edition of India Kids Fashion Week, a joint venture by Events Capital and Craftworld Entertainment saw children walk the ramp emerging as rockstars through their fierce attitude and innocent smiles. It was indeed a kid's fantasy-world to see cute adorable toddlers in trendy & colorful designer ensembles & edible organic make up. The first day of IKFW saw creations created by NGO Khushi, Maxx, Libero, Pooja Jhunjhunwala, Sho Sho Bella, Sheena Creations and Kirti Rathore for F Atalia.



The day started with the spokespersons of India Kids Fashion Week Pankaj Khanna and Manoj Mahla addressing the press along with Fitness&Wellness expert Mickey Mehta and Grace Pinto from Ryan International School on the concept for the two-day fashion week.

Day 1 kick-started by supporting the cause of empowering children with learning disabilities, cerebral palsy and autism through a fashion show organized by NGO Khushi.

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