Written by amit bachchan Saturday, 30 November 2013 11:46 -



The fifth edition of Aamby Valley India Bridal Fashion Week in association with AZVA at Hotel Grand Hyatt, Mumbai on Day 1 will showcase Tarun Tahiliani's collection.



Tarun Tahiliani's new couture collection borrows from India's rich cultural roots, original sense of style, drama, intricacy and imbues it with lightness coupled with a playfulness that moves away from royal India and the bling and bauble of the past and brings craft, intricate techniques and finesse to structures and silhouettes.



TARUN TAHILIANI on the ramp at the Aamby Valley India Bridal Fashion Week

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Designer Tarun Tahiliani says, "Creating couture which keeps distinctive Indian crafts alive, while exploring visions in sparkling crystal and carat, reflects emotions that give shape to sensuous, elegant and bespoke luxury for brides, grooms and their families as well as for other occasions. This collection will be living, breathing heritage, married with the fresh vibrancy and essence of modern India."