

Tara Jewellers launches Myra

•Written by Amit Bachchan•

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Tara Jewellers, the retail arm of Tara Jewels Ltd., gave Jabalpur an added reason to sparkle this celebratory season by launching a brand new collection of jewellery called MYRA at its store in the city.

To celebrate the launch, an evening of shine, shimmer and sparkle was hosted for special guests by Mr. Udayan Tiwari (Advocate, MP High Court), Mr. Sujjal Bhatia (Director, Omega Hospital) and Mr. Vikram Raizada (Executive Director & CEO – Tara Jewels Ltd.) where Shri Ajay Vishnoi, Hon'ble Minister, MP State Govt. was invited as the Chief Guest.

Shri Vishnoi lit the lamp and unveiled the brand new jewellery collection along with India's leading supermodels Deepti Gujral and Shamita Singha who dazzled in jewellery by Tara Jewellers.



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